




HERTFORD TOWN COUNCIL

ANNUAL REPORT 2024


MISSION STATEMENT

“We will work together with the people of Hertford to make our town even more vibrant, green, and inclusive. A historic town that is ready for tomorrow.”

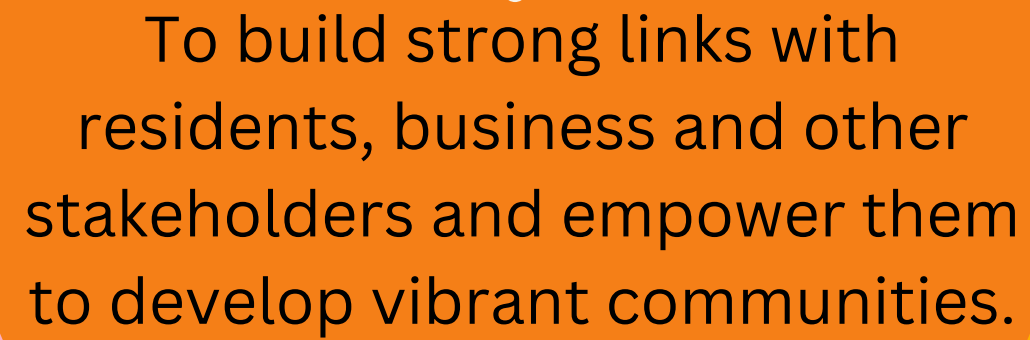
Objectives




To safeguard and enhance the natural environment and increase net biodiversity



To operate with sound financial management and good governance in all our activities.



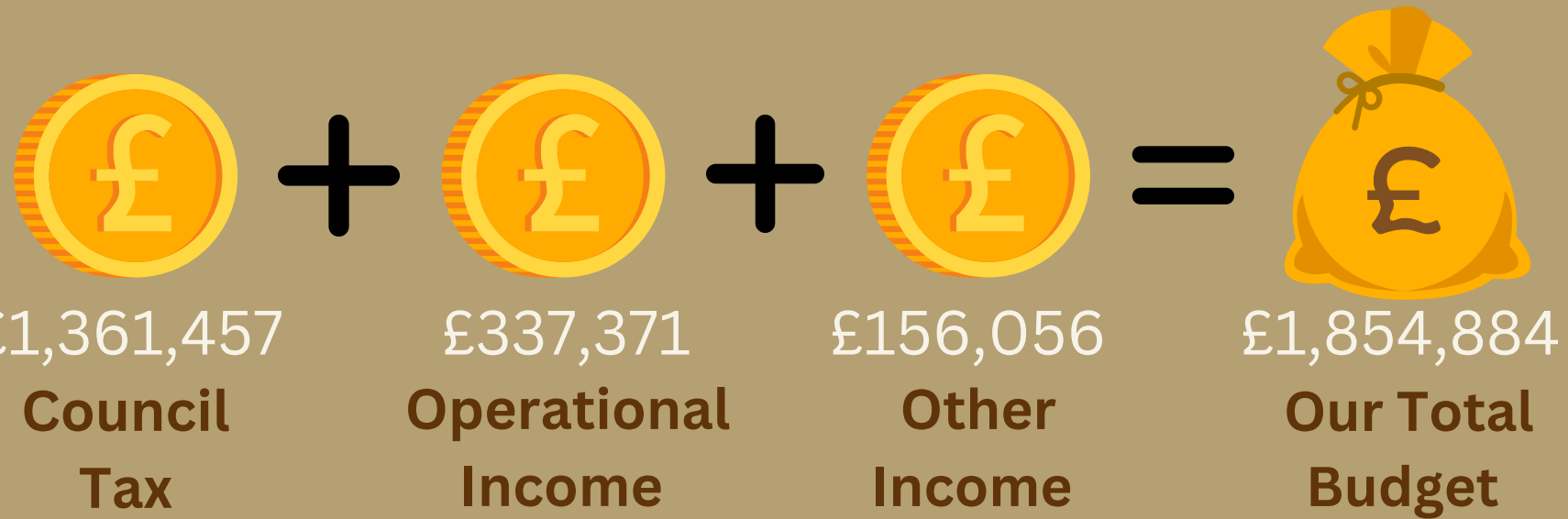
To build strong links with residents, business and other stakeholders and empower them to develop vibrant communities.



To support the continued environmental, spatial, and economic development of Hertford with a focus on enhancing the vibrant town centre.

Our Annual Budget

Breakdown 2023/24



Premises and Museum



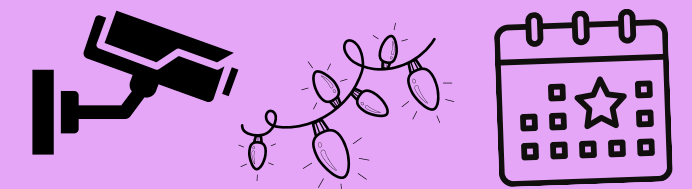
21.8%

Corporate and Democratic



9.6%

Town Centre & Events



13.1%

Staff



48%

How we spend your Council Tax

Hertford Town Council
breakdown per Band "D"
Property for 2023/24

£2.11 per week
£109.74 per year

Cemeteries, Allotments and Public Amenities



8%

Hertford Town Council Headlines for 2023/24

In 2023/24 the Council has:

Declared a Climate Crisis.

Supported the Civility and Respect Pledge.

Endorsed the Climate and Ecology Bill promoted in Parliament.

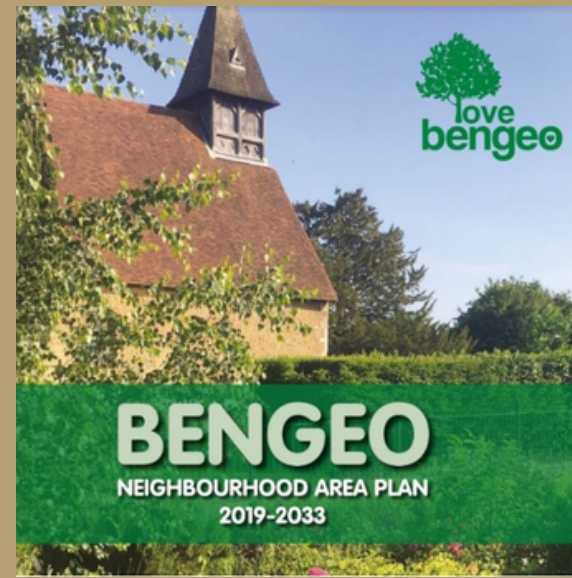
Funded worthwhile projects allocating £93,000 to 18 groups/organisations through its grants schemes.

Provided a response as a statutory consultee on over 250 planning applications.

We have given the opportunities for residents to talk to us through a programme of Councillors surgeries
In 2024, we will develop this further through a Communications, Engagement and Marketing Strategy



Hertford Town Council Plans for 2024/25



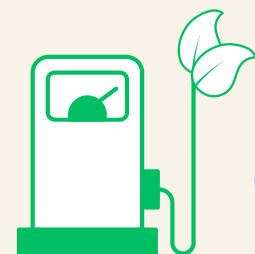
Environmental Sustainability

Over the last year we have:

- Declared a Climate Emergency
- Implemented sustainability criteria for stallholders at events
- Bee garden at Cromwell Road allotments has been re-established
- Continued work to reduce carbon footprint of the Council
- Agreed to ban use of pesticides/herbicides on Council land by April 2025
- Held an Eco Hub stall at our Dark Skies event

In 2024-25 we will:

- Develop an environmental sustainability strategy for the town from 2024 onwards
- Hold an Eco Fest for Hertford
- Continue to carry out work to our buildings to reduce energy use
- Plant more bee friendly plants in Town Centre planters
- Undertake a wildlife surveying day at Cromwell Road Allotments
- Carry out improvements to enhance the biodiversity of our Green Spaces



Hertford Allotments



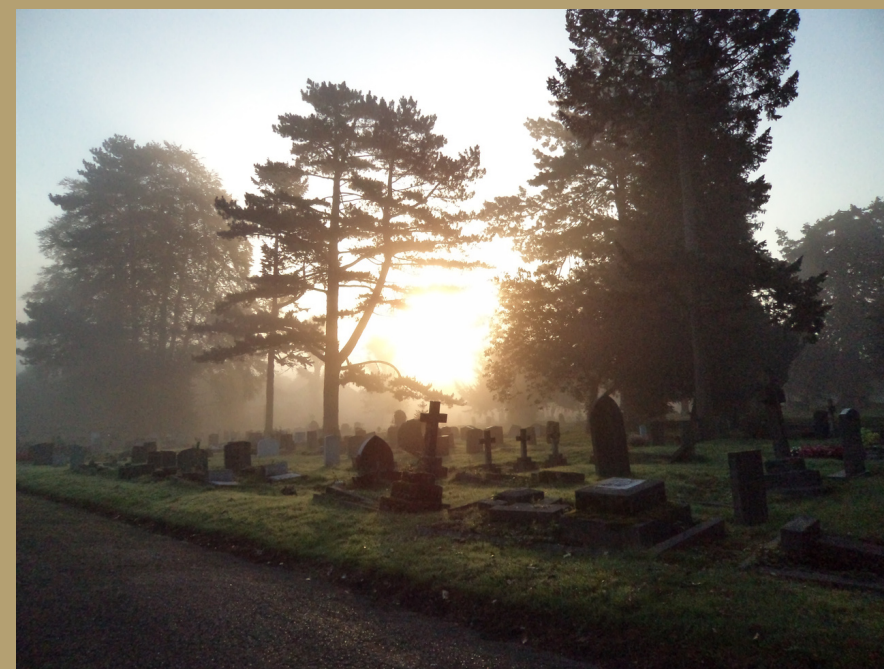
**We directly manage 5 allotment sites (505 plots)
And support community groups: North Road
Plotholder Group, Lovely Grub Garden and
Mudlarks**



Hertford Cemetery



**Manage Hertford Cemetery (12 1/2 acres)
And sensitively maintain four closed
churchyards (totalling 11 acres)**



Pinehurst Playground

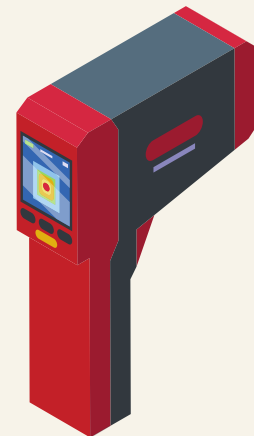
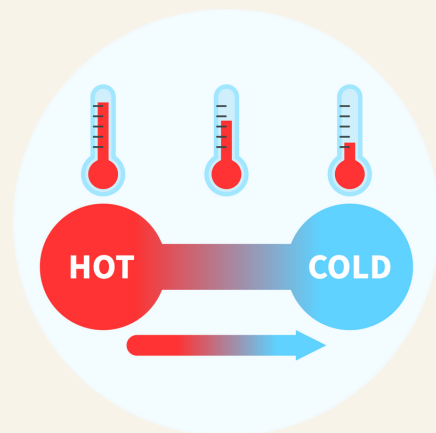


**Maintenance and management of
Pinehurst Play area to ensure clean and
safe**



Support for Hertford Town Centre

- Engagement – Business Breakfasts & Sponsorship and Partnering Opportunities & Community Events
- Keeping Hertford Safe – Taxi Marshal provision, improving CCTV & supporting Street Pastors
- Shared Prosperity Fund applications to benefit Hertford
- Purchasing a Thermal Heat Camera for public use
- Benefitting from the Safer Streets Fund via the Police and Crime Commissioner



Hertford Town and Tourist Information Centre

Promoting Hertford Town as a destination supplying information for new visitors and residents

Supporting local producers and artists showcasing and selling gifts and souvenirs

Promotion of community and business events in Hertford and Local events ticket sales

Hosted recruitment volunteer sessions with local charities helping to recruit new volunteers





Mayor of Hertford



Hertford Town Council Events





Hertford Castle Venue Hire



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info@hertford.gov.uk**