



HERTFORD TOWN COUNCIL

NEWS RELEASE

Monday 18th December 2017

GDPR & CYBER CRIME Ticketed Event for Entrepreneurs

Hertford Town Council will be hosting the next Hertford Entrepreneurs event on Wednesday 7th February at Hertford Castle, from 18.30 until 20.00.

The event will start with wine, nibbles and networking from 18.30 – 19.00 followed by an hour talk about the cyber threats that pose risk to businesses and the requirements of the General Data Protection Regulation (GDPR).

By attending this ticketed event, entrepreneurs will gain an insight into the cyber security threat landscape, learn how to protect their business from falling foul to hackers and reduce risk of data breach.

The following areas will be discussed:

- Cyber Threat Landscape: Ransomware, phishing and social engineering
- GDPR Overview: Processors, controllers, consent, etc.
- Cyber Security Insurance

Experts in the industry, Peter Smits the Managing Director of Ashbourne Insurance and James Naylor the owner of ITbuilder are equipped to help SMEs counter this significant threat to business.

Peter Smits sits on the steering committee of David Lloyd Police and Crime Commissioner's "Hertfordshire's Independent Business Advisory Group (IBAG)" and is a specialist guest speaker at GDPR & Cyber Security Seminars in Hertfordshire. Peter spoke alongside Microsoft in 2017 at a GDPR and Cyber Security Seminar which explained the changes around General Data Protection Regulation (GDPR) becoming law in May 2018 and how to prepare for it.

James Naylor is a technology expert in business IT solutions. James previously spent a decade working in a global IT vendor in a variety of technical and sales roles before starting ITbuilder in 2001 as the technology revolution took hold in the world of small and medium-sized business. Since then, James has grown his business into a respected managed service provider and supporting over 300 businesses with technology solutions.

The price to attend the event is £10 which will include a complimentary glass of wine and nibbles.

There are multiple ways of purchasing tickets for the event:

- Visit Hertford Town & Tourist Information Centre located at 10 – 12 The Wash, Hertford
- Call Hertford Town & Tourist Information Centre on 01992 584322
- Book tickets online by visiting www.hertfordtowncouncil.eventbrite.co.uk (£10+ booking fee)

The maximum capacity for this event is 50

Isabel Sigmac, Chairman of Hertford Entrepreneurs said: Confused about what the future holds under GDPR? Not entirely sure what it means? Want to make sure you are on top of data compliance before 25th May 2018? This event will help you better understand GDPR and the impact on your business.

Preparation for the implementation of the GDPR is paramount. I hope to see many business owners attend to take advantage of what our guest speakers has to say about this important topic".

Notes to Editor:

For further information on the event, please contact Melissa Reynolds on 01992 552885.

For further comments, please contact Isabel Sigmac, the Hertford Entrepreneurs Chairman, on 07990 831107.

Ashbourne Insurance

Ashbourne Insurance, is a family-run, multi-award winning, independent broker serving the local business and residential community of Hertfordshire. Authorised and regulated by the Financial Conduct Authority, Ashbourne provides a one-stop service, from personal and complex commercial insurances to 24-hour claims advisory support.

Website www.ashbourneinsurance.co.uk Tel: 01992 471001

ITBuilder

ITbuilder is an experienced managed service provider in the field of SME business information technology. For over fifteen years, the company has been supporting customers with technology solutions to achieve their individual business goals. ITbuilder combines professional services to design the right system to meet the needs of the business and deliver it on time and within budget. This is wrapped with managed services to secure and maintain the system for optimal performance supporting the users of the system through its lifecycle. Website www.itbuilder.co.uk Tel: 0333 344 0980