



HERTFORD TOWN COUNCIL

NEWS RELEASE

31st October 2017

Calling all Hertford Retailers to get in the Festive Spirit

To get Hertford into the festive mood, retailers are once again invited to enter the Winning Windows Competition, in time for the Christmas Gala which takes place on Friday 24th November. The theme for this year's competition is 'Let it Snow'.

The competition is run by Hertford Town Council, and the Mayor of Hertford, Cllr Susan Dunkley, will have the tough task of choosing the three best dressed windows, and will announce them at the Christmas Gala.

The prizes for the top three are: a family ticket to the opening night of 'Rapunzel' Pantomime donated by Hertford Theatre, a voucher worth £50 donated by Lussmanns, and afternoon tea for two at Salisbury Arms Hotel, donated by the hotel.

In order to enter, the retailer must register at Hertford Town & Tourist Information Centre that they are taking part. To do this the retailer can email tic@hertford.gov.uk with their business' name, address, phone number, email and contact name. Alternatively, they can call 01992 584322 or visit the Town and Tourist Information Centre in their premises at 10-12 The Wash, opposite Hertford Theatre.

The deadline for entering the competition is Thursday 16th November as judging will take place on Tuesday 21st November.

Chairman of the Town Council's Development and Leisure Committee, Cllr Jane Sartin, said: "The annual Winning Windows competition offers Hertford's town centre businesses a great way to get into the Christmas spirit just as Christmas shopping begins in earnest, and I hope will see a large number of entries. Thank you to

Lusmanns, the Salisbury Arms Hotel and Hertford Theatre for supporting the event by providing prizes.”

Notes to Editors

For further information on the event, please contact Jenny Bullen on 01992 584322.
For comments, please contact Cllr Jane Sartin on 07970 743304.