



HERTFORD TOWN COUNCIL

NEWS RELEASE

23rd October 2017

Charity Christmas card pop up shop opens in Hertford Town and Tourist Information Centre

The festive season is getting under way in Hertford, and this year the Town and Tourist Information Centre is hosting a Cards for Good Causes pop-up charity Christmas card shop. It launched on 21st October and will stay open until 23rd December between 9.30 am and 5 pm Monday to Saturday.

Buying Christmas cards through Cards for Good Causes gives shoppers access to a wide selection of Christmas cards while supporting a range of national and local charities.

Staffed by the team at the Town & Tourist Information Centre, the Hertford pop-up shop is part of a network of more than 300 temporary shops run by Cards for Good Causes. Christmas cards in aid of The Mayor of Hertford's nominated charity Isabel Hospice will be on sale, alongside those supporting charities including Cancer Research UK, Barnardo's, NSPCC, Alzheimer's Society and RNLI.

In the past ten years, charities have received more than £40 million from Cards for Good Causes, representing at least 70p in every pound.

As well as the pop-up shop the Hertford Town & Tourist Information Centre at 10-12 The Wash, opposite Hertford Theatre, offers residents and visitors alike a wide range of goods and services. With Hertford branded souvenirs and local products there will be plenty of gift ideas for the holiday season, as well as tickets for local events and walks.

Notes to Editors

Photo attached shows the Mayor of Hertford Cllr Susan Dunkley and Town & Tourist Information Centre Assistant Lisa Waterman.
For further information on the event, please contact Jenny Bullen on 01992 584322.
For comments, please contact Cllr Jane Sartin on 07970 743304.