



HERTFORD TOWN COUNCIL

NEWS RELEASE

20th June 2017

Hertford Play Day The Town Centre Event for Children

With schools out for summer and parents/guardians looking for free activities to entertain the kids, Hertford Play Day has something on offer for all ages.

Hertford Play Day is a new event organised by Hertford Town Council for 2017 and takes place on Wednesday 2nd August from 11am - 4pm.

As part of a national initiative, the Council has organised an abundance of activities, most of which are free of charge or low cost to participate in.

Free Activities & Shows Include:

- Animal Handling Sessions with Paradise Wildlife Park (event sponsors) in Bircherley Green
Animals include a beaded dragon, tenrec and rabbit.
- Arts & Crafts with Hertford & Villages Children's Centres (event sponsors) in Parliament Square.
 - Balloon Modelling around the Town Centre
 - Magic Shows in the White Hart Courtyard
 - Punch and Judy Shows in Bircherley Green
 - Nail Painting in Rock Sassy
 - Story Time, Duplo, Playdough & Brio Trainset in Leaf Café
 - The Pirate & Princess Trail
 - Story, Rhyme & Colouring Session at Hertford Library

In addition to the free activities, other organisations including Hertford Theatre and Hertford Museum will be running family activities throughout the day.

Children are encouraged to take part in the Pirate & Princess Trail which starts on Wednesday 2nd August and runs until 30th August. The trail is free to children who will receive a treasure prize once completed. Trail maps are available from Hertford Town and Tourist Information Centre.

Visit www.hertford.gov.uk/events to download the full events programme.

Cllr Jane Sartin, Chairman of Hertford Town Council's Development and Leisure Committee, said "If you're looking for summer holiday activities for children close to home, Hertford town centre will be the place to be on 2 August. The Pirate and Princess Trail will also be a fun activity to take part in throughout August, and it's great to have the involvement of so many town centre businesses in it."

Note to Editors

For further comment on the event please contact Cllr Jane Sartin on 07970 743304

For further information on the event please contact Nikki Smith on 01992 552 885