



HERTFORD TOWN COUNCIL

NEWS RELEASE

Monday 26th June 2017

If you go out to the Castle today, you're sure of a big surprise...

The annual Teddy Bears' Picnic will take place at Hertford Castle on Sunday 16th July 2017, from 12noon to 4pm. Visit Hertford Castle and its grounds free of charge for an afternoon of child friendly entertainment and activities organised by Hertford Town Council.

Welwyn Garden City Brass Band will be playing throughout the afternoon on the main lawn, including the traditional Teddy Bears' Picnic song whilst the annual Teddy Bear Parade takes place at 3pm. The family games arena is back with fun games including Family Tug of War, Teddy Bear Relay Race and Steal the Teddy, which are free to participate in.

Hertford Castle will be open to the public free of charge, with the Friends of Hertford Castle on hand to share their knowledge of the historic building. Children can also explore the themed castle basement rooms, take part in fancy dress and participate in a teddy bear hunt to get a sweet treat.

The Punch and Judy show will be based on the Island area of the lawn, where there will also be face painting, a giant teddy to cuddle and the Artshed will provide craft activities.

The Hertford Canoe Club will be back running water activities on the River Lea free of charge.

Children are encouraged to bring along their favourite teddy bear and join the Castle's own furry friends, including Minnie & Mickey Mouse, as well as other costumed characters.

Children should dress up their teddy bears, as there will be a 'Best Dressed Teddy' competition after the Teddy Bear Parade, where prizes will be awarded by the Mayor of Hertford.

This event is sponsored by Abel of Hertford and Steven Eagell Toyota and Lexus.

The Mayor of Hertford, Cllr Mrs Sue Dunkley, said: "The Teddy Bears' Picnic has become an event that's a firm favourite at Hertford Castle each year. I'm looking forward to meeting all the teddies and their owners, and trying to pick my favourites in the Best Dressed Teddy competition. Having a brass band playing on the Castle lawn is also always a treat."

Note to Editors

For further information on the event, please contact Sophie Archer on 01992 552885.
For further comment, please contact Cllr Jane Sartin on 07970 743304.