



HERTFORD TOWN COUNCIL

NEWS RELEASE

19th June 2017

Hertford Cheerful Trader Competition 2017 Launches

Hertford Town Council is once again on the hunt to find the town's friendliest retailer. The annual Cheerful Trader competition launches on Saturday 24th June.

The winner will be selected by a panel of three judges including The Mayor of Hertford, Cllr Susan Dunkley. They will consider the comments made about each nominee, and the total number of nominations received.

To nominate an individual for Hertford's Cheerful Trader award, pick up an entry form from Hertford Town and Tourist Information Centre or download online from the competition page on <http://www.hertford.gov.uk/page-competitions-63/>.

Completed forms must be returned to the Town and Tourist Information Centre at 10-12 The Wash (opposite Hertford Theatre), or emailed to tic@hertford.gov.uk. The deadline for nominations is Wednesday 12th July.

The winner last year was Raj Pandey, the owner of Sovereign Dry Cleaners based in Evron Place. Raj said: "I would just like to thank all our customers for their wonderful support over the past 30 years. It was a nice surprise to receive such encouragement and acknowledgment from all my customers. A big thank you".

Note to Editors

Attached picture shows The Mayor of Hertford 2016/17 Cllr Dr Linda Radford and Raj Pandey the winner of the Cheerful Trader Award 2016.

For further information on the competition please contact Melissa Reynolds on 01992 552885.