



HERTFORD TOWN COUNCIL



## **NEWS RELEASE**

**7<sup>th</sup> June 2017**

### **BEAUTIFUL HERTFORD**

As part of a brand new event, residents and visitors to Hertford town centre will be able to watch catwalk shows, lifestyle demonstrations, live music performances and receive special discounts throughout the town, as part of a new Fashion/Beauty/Lifestyle event.

The event is taking place on Saturday 17<sup>th</sup> June and is organised by Hertford Town Council, and kindly sponsored by The Women's Society Boutique, Nuffield Health and Steven Eagell Toyota. It will give local businesses and performers a platform to showcase themselves, proving that the County Town has everything you need, right on your doorstep.

Parliament Square will house a covered catwalk and performance area, where the festivities will kick off at 10.30am and run throughout the day until 4pm. There will be fifteen minute catwalk shows from a variety of fashion retailers, including The Women's Society Boutique, Rock Sassy and Kids Connection. Demonstrations from lifestyle businesses such as Jane Maples Flowers and Fred & Ginger Hair will also take place, plus live performances from a number of local artists.

The programme features a wide range of special offers, tastings and promotions running both in the Square and throughout the town and there will also be an opportunity to take part in a Prize Draw to win vouchers and gifts.

Cllr Jane Sartin, Chairman of Hertford Town Council's Development and Leisure Committee, said "This new event is a great opportunity to celebrate Hertford's fashion, beauty and lifestyle businesses, which are an important part of our town centre."

Visit [www.hertford.gov.uk/events](http://www.hertford.gov.uk/events) to download the event programme.

#### **Note to Editors**

For further comment on the event please contact Cllr Jane Sartin on 07970 743304

For further information on the event please contact Nikki Smith on 01992 552 885